



# Sponsorship Advice Leaflet

Thank you for undertaking a personal challenge and fundraising for **Medic to Medic**. Some of you may be experienced fundraisers, if so welcome aboard! Others of you may be new to fundraising and this leaflet is aimed at giving you advice with your fundraising challenge and raising sponsorship.

Create a fundraising page online with virgin money giving and link your page with **Medic to Medic**. Your supporters can donate online and the money is paid straight to us, without creating extra work for you. Put a target on your page and put as much detail about your personal challenge as possible. The more personable you are, the more likely people will be to donate. We ask most people to aim to raise £300. Send your link to family, friends, neighbours, colleagues, post it on Facebook and write to your local newspaper to let them know what you're doing!

**£200 buys a laptop**

**£50 pays for one student's stationery allowance for one semester**

## How can we help you?

Promote your fundraising page via our social media pages

Send you a fundraising pack with a **Medic to Medic** t-shirt, leaflets and other promotional material to help you spread the word about your challenge.

We can send you personal stories from our students so your supporters know exactly how their donations are life changing!

Send you paper sponsorship forms.

If you feel self conscious sending round your link to your work colleagues, we can do it for you – just send us the email address for your boss or supervisor and we will contact them.

**Let us know how we can help you!**

**£1000 pays all the direct costs for one student for one yr**

to donate online, so give another option by including a paper sponsorship form. We can create these for you and follow up on your sponsors to honour their donations after your challenge. They can be great for a noticeboard and are an informal way of promoting your challenge.



**£500 will pay for one student's tuition fees for 1 yr**

Send the link to your work intranet or in your work newsletter. Put posters on noticeboards or even leave a collection box at the

front desk in your place of work with a poster about your personal challenge. Some people may not want

For more information please contact  
the office on 020 8869 3603 or email [admin@medictomedic.org.uk](mailto:admin@medictomedic.org.uk)

Medic to Medic UK registered charity 1149904

[www.medictomedic.org.uk](http://www.medictomedic.org.uk)